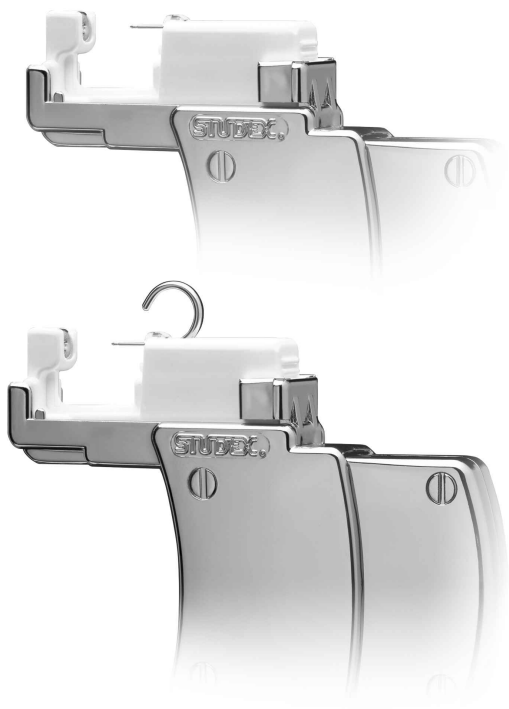


Disposable Cartridge Ear Piercing System



Made in U.S.A.

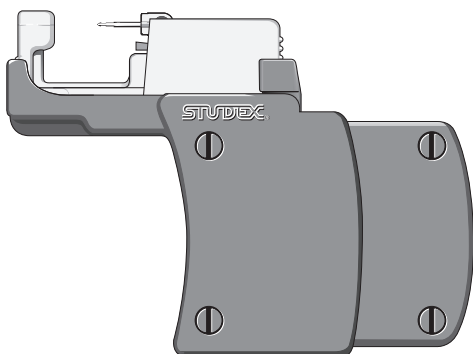
Operator's Manual

Congratulations!

You have purchased the most advanced ear piercing system available. Over three decades of design innovations and refinement have resulted in the STUDEX® System 75™. This advanced design piercing instrument is easy to use, easy to load and is specifically designed to help protect the health of the customer and the technician.

The contoured handle of the instrument is made to fit the hand comfortably, producing a sure, balanced grip while piercing. The sterile disposable cartridge system pierces the ear easily and automatically installs the clasp with proper clearance. The precise positioning of the clasp reduces the possibility of discomfort and promotes healing.

When used with genuine STUDEX® System 75™ sterile ear piercing cartridges and STUDEX® accessories, you are assured of years of trouble-free ear piercing.



Operator's manual

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About Studex®

For three decades, the STUDEX® name has signified excellence in ear piercing instruments and ear piercing earrings around the world.

STUDEX® is the world's largest manufacturer of ear piercing equipment and studs. Every item is made to the highest quality standards in our plant in Los Angeles, California, U.S.A.

Each stud starts with the finest U.S. made materials and is crafted using state-of-the-art, automated Swiss high-precision machines. At every step of the manufacturing process, strict quality control is maintained, assuring you of the finest product available. Once completed, all ear piercing studs packaged and sterilized using our validated sterilization management program and meets all international standards.

STUDEX® products are tested and approved by health ministries internationally. And, because STUDEX® is marketed worldwide, you are assured of classic design, recognized around the world as the premier line of ear jewelry and piercing equipment available.

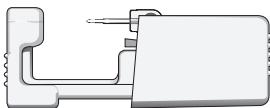
STUDEX® is constantly updating its products and packaging, working with an international network of distributors to provide marketing tools and merchandise that create demand at retail counters around the world.

Our ongoing research and development has resulted in the System 75™, the easy-to-use disposable, sterile cartridge piercing system that allows professional ear piercing without touching the studs or clasps.



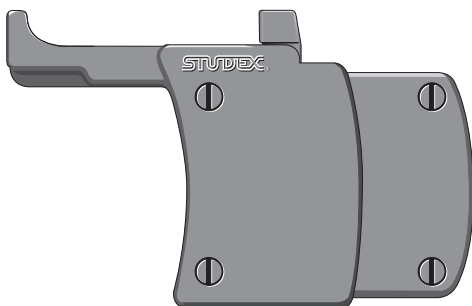
SYSTEM 75™ COMPONENTS

The Disposable Cartridge



- Stud and clasp are sterilized and pre-loaded in a single sterile cartridge.
- Cartridges are packaged in matched pairs for convenience, but may be separated for single piercing without affecting the sterilization of the unused cartridge.
- Stud is visible inside the packaging for easy identification.
- Post is visible during piercing for easy of alignment and precise positioning.
- Clasp automatically attaches with proper clearance for optimum healing.

The Instrument



- Cartridge Channel holds cartridge securely
- Instrument is contoured for comfortable grip
- Light weight for effortless handling
- Instrument never touches the customer's ear



SYSTEM 75™ FEATURES

The System 75™ was designed as an easy-to-use, disposable cartridge ear piercing system that meets the demands of the professional ear piercing technician.

The System 75™ offers the technician many advantages over any other piercing instrument available, including:

1. The instrument is contoured to fit comfortably in the hand, providing a sure and balanced grip when piercing.
2. The piercing stud and clasp are mounted in a plastic cartridge, which is then individually blister-packed and sterilized. The cartridge can be installed in the handle and removed after piercing without touching the cartridge or studs. This maintains the sterility of the piercing environment for the safety of both the client and the technician.
3. Each stud and clasp set is individually packaged in its own sterile blister. Using one stud for a single ear piercing does not affect the sterility of the second stud.
4. The stud cartridge is designed to install the clasp automatically with the optimum spacing, providing proper clearance on both the front and the back of the ear. This spacing is beneficial to the cleaning and healing of the ear.
5. The unique design of the stud post ensures that the clasp adjusts properly, so the technician does not have to manually adjust the position of the clasp after piercing.



EAR PIERCING INSTRUCTIONS

Preparing the Customer

1. Have the customer select the style of piercing stud they would like from the ear piercing stud sample board.
2. Have the customer complete and sign the Release Form.
3. Have the customer sit in the designated piercing area.

Preparing Yourself

First, familiarize yourself with the System 75™ piercing instrument and the packaged studs. It is very important that you present yourself as a confident, expert piercing technician to the customer. The more comfortable you are, the more at ease your customer will be. This will help the customer relax and relieve any anxiety they might be experiencing.

1. Wash both hands and put latex gloves on both hands **BEFORE** proceeding with ear piercing.
2. Check customer's ear for cysts. Cysts are embedded skin tissue surrounding foreign debris. When you pinch the earlobe and feel small, hard lump that can be moved, it is probably cyst. If you see and feel a small lump that does not move, it is most likely scar tissue. Cysts are not visible and can be moved, whereas scar tissue is visible and does not move. You may pierce through scar tissue, but never through as it may rupture, releasing debris into the surrounding tissue which can cause an infection.

Marking the Ears

1. The customer should remove any earrings they are wearing.
2. Ask the customer where they would like the new stud(s). Cleanse the customer's ears with Studex Sterile Prep. If not available, alcohol may be used.
3. Mark the ears accordingly with the nontoxic Marking Pen (Fig. 1.).
4. Have the customer check and approve the marks **BEFORE** proceeding with the piercing. The customer should not touch the ear after cleansing.



Figure 1.



EAR PIERCING INSTRUCTIONS

A Note About Cartilage Piercing

If you are piercing in the cartilage area of the ear (see Fig. 2.), special care must be taken during both the piercing and the after-piercing care.

Cartilage Area

Special care must be taken when piercing through this cartilage (dark area at right)

Do not pierce through the curled (edge) of the ear.

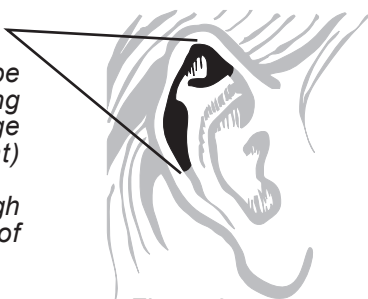


Figure 2.

When piercing the cartilage around the edge of the ear, with customers who have very thick or heavily curled cartilage, you just pull the cartilage slightly to “unroll” it. This is to ensure that the piercing instrument can be properly positioned.

Whenever piercing through any cartilage area of the ear, you must take care to ensure the instrument is held perpendicular to the surface of the ear.

Alert your client that the healing of the cartilage area will take somewhat longer than the lobe area.



EAR PIERCING INSTRUCTIONS

Loading the Cartridge

For safety's sake, wash both hands thoroughly, and put latex gloves on both hands before opening the sterile blisters or touching the customer's ear.

1. Make sure the instrument is cleaned before and after each use.
2. Remove the twin blister from the package and separate the twin blister by tearing along the perforation between the two cartridges. For your convenience, Sterile Prep Pads are packaged with the studs for cleaning the customer's ears.
3. Peel off the paper backing from one blister, exposing the piercing cartridge. **DO NOT REMOVE THE CARTRIDGE FROM THE BLISTER!**
4. Holding the sides of the plastic blister firmly with the opening on the bottom, slide the clasp end of the cartridge down and forward into the channel in the instrument until it is seated fully forward (Figure 3A.)
5. Rotate the back of the cartridge down into the channel until it is firmly seated as shown in Figure 3B.
6. Lift off the plastic blister (Fig. 3C.). Do not discard the plastic blister, as you will need it later.
7. You are ready to pierce (Figure 3D.).

Do not touch cartridge at any time!

Always use the blister as a holder when installing, removing or transporting the cartridge. In this way, sterility of the piercing studs and clasps is maintained, and accidental contact with the customer's body fluids is avoided.



EAR PIERCING INSTRUCTIONS

Loading the Cartridge

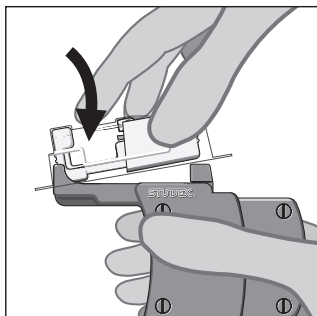


Figure 3A.

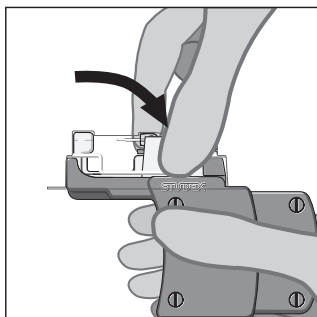


Figure 3B.

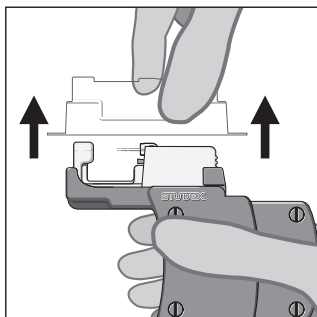


Figure 3C.

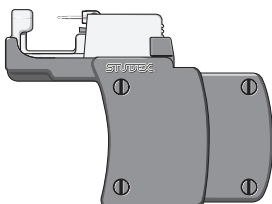


Figure 3D.



EAR PIERCING INSTRUCTIONS

Piercing the Ear

Be sure the ears have been cleansed with Sterile Prep Pad provided.

1. Place the ear between the end of the stud and the clasp, carefully aligning the point of the stud with mark on the ear as shown Figure 4. While maintaining proper alignment, slowly squeeze the handle. This will slide the stud forward for more accurate positioning.
2. Keeping the proper alignment, squeeze the handle firmly to pierce the ear. The clasp will be automatically installed on the stud with the proper spacing (Figure 5.).
3. Release pressure on the handle (Fig. 6.) and carefully pull the handle straight away from the ear (towards the bottom of the handle) - see Figure 7. This will release the stud from the clear plastic carrier and the clasp from the cartridge.
4. Remove the used cartridge from the handle (see removal instructions) and discard the cartridge and the blister. Repeat this procedure for additional ear piercings.

Give the customer signed After-piercing Care Instructions to take home with them.

NOTE:

When the piercing is complete, ask the customer if they are OK to stand up, or if they need a few minutes. If the customer stands up and feels dizzy, help them to sit down, and have them wait 3 to 5 minutes before leaving.



EAR PIERCING INSTRUCTIONS

Piercing the Ear

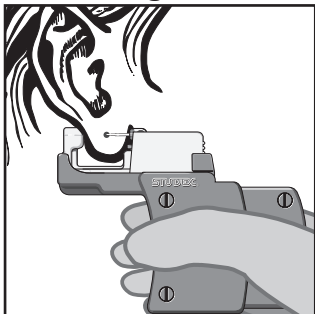


Figure 4.

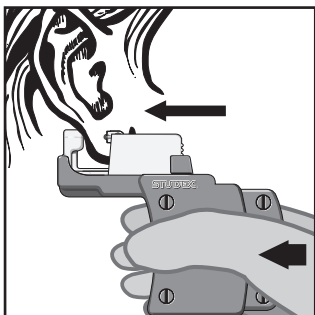


Figure 5.

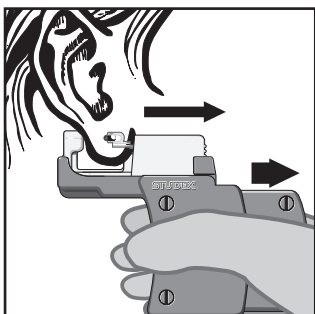


Figure 6.

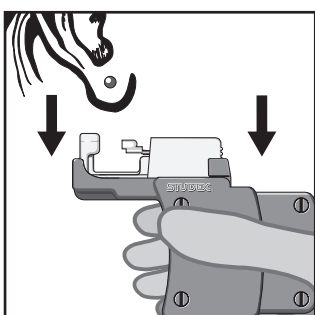


Figure 7.



EAR PIERCING INSTRUCTIONS

Removing the Cartridge

1. After piercing, place the plastic blister (the one that cartridge came in) down on top of the used cartridge as shown in Fig. 8.
2. Firmly holding the sides of the blister as shown in Figure 9, slide the blister and cartridge slightly forward to release the cartridge from the channel.
3. Lift the entire cartridge assembly straight up and out of the channel (Fig. 10).
4. Dispose of the used cartridge and blister in the appropriate manner.

NOTE:

Do not touch the cartridge at any time.

Always use the blister as the holder when installing, removing or transporting the cartridge. In this way, sterility of the piercing studs and clasps is maintained, and accidental contact with the customer's body fluids is avoided.

Always wear gloves for yours and customers protection.



EAR PIERCING INSTRUCTIONS

Removing the Cartridge

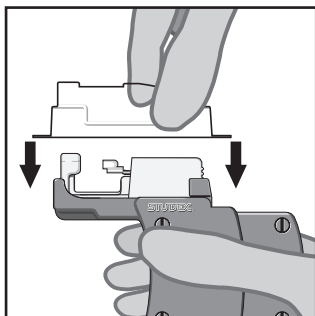


Figure 8.

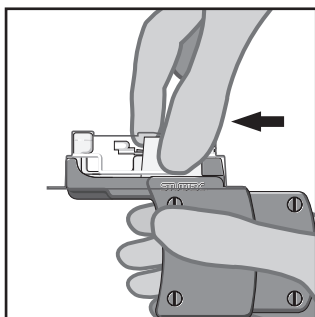


Figure 9.

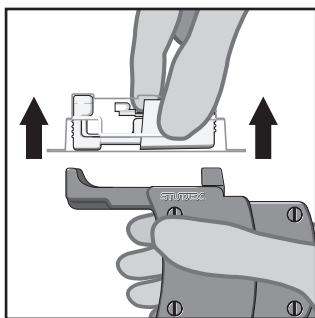


Figure 10.



AFTER EAR PIERCING CARE

After Piercing Care is the most important factor in keeping pierced ears healthy!

STUDEX® Ear Care Solution and Ear Care Gel are formulated specifically to help maintain healthy pierced ears.

STUDEX® Ear Care Solution is specially formulated pH balanced to keep the skin soft and healthy. Ear Care Gel is the same basic formulation in a convenient gel form. Utilizing benzalkonium chloride, both Solution and Gel are effective against staph and strep germs. The non-burning formulation makes it safe and pleasant for all ages.

Training (piercing) earrings should not be removed for 4 to 6 weeks. Clasps should not be too tight against the lobe.

STUDEX® Ear Care Solution & Ear Care Gel should be used at least twice a day during the initial 6-week healing process. Without removing the earrings, liberally apply Ear Care Solution or Ear Care Gel to the front and back of each earlobe using a saturated cotton ball or tipped applicator (Fig. 12). Gently slide earrings back and forth in the ear to work the gel or solution into pierced hole (Fig. 13). Rotate earrings (like winding a watch) two or three times a day.

Use Ear Care Gel before showering to keep hair spray, soap, shampoo and other hair preparations away from the ear. After showering or shampooing, the earlobes should be thoroughly rinsed and then cleansed with Ear Care Solution and Ear Care Gel should be reapplied.

Ear Care Solution or Gel should be used to help reduce the incidence of infection. Even after the ears have healed and the customer is wearing other earrings, STUDEX® Ear Care Solution should be used regularly to keep ears healthy and earrings clean. Complete instructions for using Ear Care Solution and Ear Care Gel are on their containers and packaging.



AFTER EAR PIERCING CARE

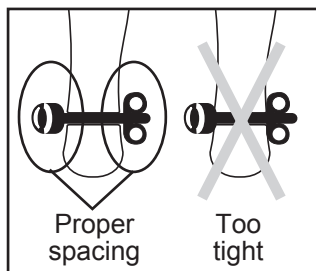


Figure 11.

Check earrings for proper clearance.

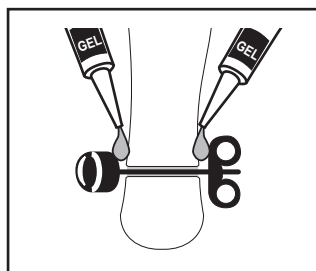


Figure 12.

Apply Gel or Solution front & back.

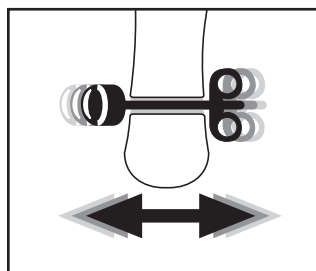


Figure 13.

Slide earrings back & forth to work Gel or Solution into hole.

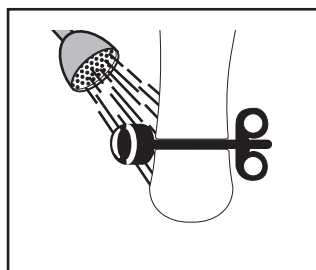


Figure 14.

Apply Gel before showering to protect new piercing.



Warranty

The STUDEX® System 75™ Ear Piercing Instrument is backed by a limited two years warranty to the original purchaser.

This instrument is made in the U.S.A. with highest quality materials and workmanship, and is fully inspected and tested before it leaves our plant.

If you ever have any problem with this instrument or any questions regarding its use, please call STUDEX toll-free at

1.800.478.8339

This warranty is void if the instrument is misused or dropped, or is used with anything other than genuine STUDEX® System 75™ Sterile Disposable Cartridges.

System 75™ Warranty Registration Card

IMPORTANT: Fill out and mail within 10 days of purchase.

BUYER'S NAME _____

STORE NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE (_____) _____

PURCHASE DATE _____ PURCHASE PRICE _____

PURCHASED FROM _____

YOUR E-MAIL ADDRESS _____

Suggestions or Comments _____

System 75™ Operator's Manual



STUDEX®

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